



Simplify Technology and Extend Your Reach.

FEATURED MSPACE: **NORWEST VENTURE PARTNERS**



**V** The well-established venture capital firm in Palo Alto, California, Norwest Venture Partners (NVP), focuses on funding and building information technology companies. They provide expertise and resources necessary to meet business challenges head-on in order to maintain continued growth in both trouble-free and tough funding environments. They offer its portfolio companies the essentials of success: a sound reputation, significant financial resources, seasoned business experience, and a network of relationships. **Norwest Venture Partners stands behind their goal of creating a connection of lasting value, and partnering with MSpace achieved just that.**

### The Situation

NVP had three floors of office space that needed to collaborate seamlessly, as well as the need to assist outside guests with their business communication. NVP wanted the latest in quality technology paired with the professionalism and functionality of a conference room. To compliment these business requirements, MSpace engineered a design-build application for a re-model build out. Four rooms were built to high-end custom specifications. Two rooms were presentation-only. Two rooms were fully integrated videoconferencing and presentation mixed applications. The integrated environments were designed to make the technology easy to use and create a seamless interface that matched the layouts of their existing conference rooms.

### The Solution

MSpace designed four conference rooms that were aesthetically elegant and technology rich, allowing NVP to both support and service internal employees, as well as provide quality communication applications for external business coming in to utilize their multi-media environments. Providing additional quality integrated environments gives NVP the capability to schedule more meetings simultaneously, as well as have more rooms for ad-hoc uses. The functionality of these environments include more bandwidth for VTC, High Definition images, large bright LCD screens coupled with state-of-the-art aesthetics creating the highest level of quality in videoconferencing.



### The Technology

- 6 Sharp 65" LCD Flat Displays
- LifeSize High Definition Videoconferencing Codecs
- Extron Signal Processing products
- Crestron Control Infrastructure
- Clearone Audio Matrices
- Audio Technica Microphones
- Chief Articulating Pull Out Mounts
- RCI Custom Table Well Inserts
- Autopatch Switching Matrices
- QSC Audio Amplifiers
- JBL Speakers
- Middle Atlantic Sliding Rack Inserts and Cooling Products
- SurgeX Power Conditioning
- Mecho Shades with RS232 Control
- Lutron Lighting Control



NVP technologies include full Dual Screen Presentation and Video Conferencing Functionality

## Multi-Media Converged Technology Rooms

NVP multi-media meeting spaces utilize the following technologies:

- Multi-Media Converged Technology Application
- Full Dual Screen Presentation and Video Conferencing Functionality
- Program and Conferencing Audio Functionality
- Table Connectivity Including LAN, Power, Control, and Laptop Audio and Display



- Custom Millwork, with Multiple Camera Locations, and Custom Trim for Displays

- Custom Furniture Modifications for Matching Equipment Enclosures with Venting
- High Definition Video Conferencing Applications
- Aesthetically Designed Microphones In-Ceiling for Audio and Video Applications, which include RF Shielding for Blackberry and other wireless technology use while in conference.



- Scene Setting for Lighting and Shades for Presentation and Video Conferencing Modes

**“This project was a joy to work on. The customer understood the importance of planning and integrating the trades and disciplines in the project. Because of the acute attention to detail and the closely coordinated work efforts of the participants involved in this project, the difficult balance between form and function were executed beautifully.”**

Daniel Kleman, MSpace

- Custom Control Operation with Customer Participation for Touch Panel Layouts and Ease-Of-Use applications concerning GUI
- High Level of Design Based Architectural/Electronic Planning for Room Aesthetics and Functionality
- Directional Lighting with High Definition Camera Specification for Enhanced Video Conferencing Application
- Remote Access Control Administration Functionality

## Presentation Only Technology Rooms



- Single Screen Flat LCD Panel
- Custom Table Connectivity Planning for LAN, Power, Laptop Audio and Display
- On Table Audio Conferencing

**“A primary strength of MSpace is that their upper management team is consistently involved with the integration project working in tandem with their front line, seeing the project to completion. MSpace creates a personable business relationship with their client; they want to ensure that their service makes a lasting effect.”**

Rob Bedal, IT Director, Norwest Venture Partners

