



Simplify Technology and Extend Your Reach.

FEATURED MSPACE: **Briggs and Morgan**

MINNEAPOLIS



An Extraordinary Association

> MSPACE TECHNOLOGIES AID LEGAL FIRM

> Briggs and Morgan, a prominent Midwest law firm headquartered in Minneapolis, MN, have a storied history representing and serving a range of organizations and individuals in civil law matters across the United States. Briggs and Morgan are guided by a set of core values to provide superior services while maintaining the highest integrity and ethical standards. While they maintain tradition, they are also known for seeking progressive solutions. **By partnering with MSpace, Briggs and Morgan were able to exceed the expectations of their clients with cutting-edge communication solutions.**

The Situation

Briggs and Morgan had a real need for a superior conferencing facility that would compliment the needs of their vast range of clients. The facility would need to enable small and large conferences, depositions, mock-trials, seminars, trainings, and events. They wanted a presentation and communication solution that would address the need to be flexible according to their hosted client's needs. Briggs and Morgan chose to work with local architects KKE Design, enlisted the expertise of MP Johnson Construction, and used JL Rosewood for the custom millwork. MSpace was chosen as the full-service audiovisual integrator.

The Solution

MSpace listened to the customer, capturing Briggs and Morgan's vision for a collaborative space by designing a solution that complimented the architect's design while seamlessly integrating into the room décor (continues on reverse)

“MSpace understood the needs of our firm and delivered a solution that benefited us and helped us exceed our clients' expectations.”

Julie Munneke, Director of Facilities Management, Briggs and Morgan



The Minnesota Room at Briggs and Morgan (shown in both photos above) is a hi-use and very flexible training and conference space utilizing MSpace technologies throughout. Integrated ceiling microphones and speakers, a rear projection screen, white boards hidden behind custom millwork, and a podium with Crestron controls were all designed and installed by MSpace. Automated, multi-setting window blinds reveal or hide the panoramic view of downtown Minneapolis at the touch of a button.

“The Minnesota Room at Briggs and Morgan is a true example of people, design, furniture and technology all coming together.”

Ryan Heining, President, MSpace, Inc.

and custom millwork. The room was christened “The Minnesota Room.” The full-service communication and conferencing center capable of comfortably accommodating 100 people, the Minnesota Room met the customer’s expectations of flexibility and scalability.

The Technology

The Minnesota Room features a large 120” 16:9 format rear-projection screen with a bright, high-resolution projector mounted in a custom mirror and cradle system. Videoconferences, presentation data from laptops and a dedicated PC, and cable television as well as VCR/DVD images can be displayed on this large screen. In addition to the rear screen projection system, two large interactive whiteboards on either side of the screen can be hidden behind ‘garage doors’ when not in use.

Behind the Scenes

The true intelligence of the system resides in the equipment rack housed

in the rear projection room. Located directly behind the rear projection screen on the other side of the wall, this room is home to the rack as well as the mirror and cradle system. Switchers, audio, video and control system processors, as well as amplifiers and other system components are stationed in the rack and connected to the corresponding room components via cables which are hidden in walls, ceilings and floors.

Custom Podium

The custom podium, a collaborative project between MSpace, Inc., KKE Design and JL Rosewood, was built specifically for Briggs and Morgan Minnesota Room. It houses a document camera, microphone, DVD/VCR, as well as a keyboard and mouse to control the dedicated PC. Additionally, a laptop computer can be connected via inputs mounted into the podium’s surface. A custom Crestron control panel rests atop the podium. This panel enables the user to control the projection system, lights and shades,

and the ‘garage doors’ which hide the whiteboards. Audio system volume, as well as audio and video conferencing can also be accessed and controlled from the panel.

Integrated Ceiling Microphones and Speakers



Microphones and speakers mounted in the ceiling offer broad room coverage and sound reinforcement, in addition to reducing clutter on ground level. The room is also well-equipped with both wireless and handheld microphones and has the built-in capacity to record meetings.



The custom podium was designed to enable the user to control all of the room’s technology functions with ease.

Where’s Your



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